

2020 MANUFACTURING INDUSTRY OUTLOOK

Future insights into the changing
landscape of manufacturing.

DIVERSIFICATION VS STREAMLINING

Favor **focus** rather than diversification.

Industrial companies are focused on streamlining businesses and realigning around key markets. To do this, some are turning to mergers, acquisitions, or divestitures to get their "houses in order."

BUILD "DIGITAL MUSCLE"

To build agility and manage risk, companies have turned to digital projects.



Early technology adoption successes have increased many manufacturers' appetites for further digital exploration and investment.

However, the current labor and trade uncertainties within the global manufacturing industry could stall digital progress.

To combat these uncertainties, many companies have shifted their digital muscle-building efforts toward projects that build agility and scalability.

PARTNERSHIPS



Manufacturers are actively seeking partnerships within their ecosystems that can drive targeted business goals.

Digital front-runners pursue partnerships that create new business models at 5x the rate of others and create also new value for customers at 2x the rate of others.

Manufacturers are seeking expansion in order to source the capabilities required to meet their strategic goals, many of which include digital technologies that can be applied to existing manufacturing processes.

For more information check out the **2020 Manufacturing Industry Outlook** from Deloitte.